

Doosan Forklift

Doosan Forklift Training Vaughan - Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Technologies and Machine Instruments and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, stationed in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer desires.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. In addition, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This network enables Doosan Infracore America to aggressively compete in this competitive market. The forklift product line remarkably comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these various vehicle designs range from 3,000 to 33,000 lbs. All vehicles are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American market, due to their stability in retaining a high level of customer service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division located in Cleveland has a expert team experienced in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Doosan's lift truck history

Initially the home-based lift truck market in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a domestic machinery expansion project. Sales of these goods were originally targeted to state-run firms, large scale businesses, and the military. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced trade operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical education grew to become the new focus for improving quality and product development.

Expansion of Forklift Exports

Home-based forklift business for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's superior technological improvements combined with sales success placed them in a situation of considerable growth of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling market. This endeavor drastically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a new plant which helped establish the business for the fabrication of high end added-value goods suited for export. In 1993, the corporation had a international sales system and started exporting versions they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.