

Hyster Forklift

Hyster Forklift Training Vaughan - Hyster is well-known as a worldwide leader in lift trucks. However, it started as a manufacturer of lifting equipment and winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the lumber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the last 80 years Hyster has continued to get bigger and develop its product line. The growth of its products coupled with its wish to stay service oriented has allowed Hyster to mature into the international player it is at present.

Hyster experienced major improvements through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was exclusively committed to bulk producing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster, along with the whole forklift industry, continued to expand into different product lines throughout the 50's and 60's. They started constructing container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both forward and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a research and development centre in Oregon that was focused on enhancing the design and performance of lift trucks. The centre is still one of the world's best testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the business was shifting in the direction of bulk production. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to offer greater quality at a more reasonable price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To plug this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster brand name was recognized throughout the world for its dedication towards quality. This attention to quality produced several suitors for the enterprise. In 1989, a large multinational business based in Ohio called NACCO Industries purchased Hyster and started an aggressive expansion plan. NACCO promptly changed the XL philosophy with a more driver oriented truck that focused on operator comfort, which is identified as the XM generation of forklifts.

The shift in supply change management to a much more just-in-time focused structure has meant that Hyster has had to continually invest in brand new technology. Acquisitions and investments were made in the US, Italy, Netherlands, and various other places all over the globe. All of these investments have made Hyster a world leader in the forklift market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of more than 300 different versions of lift trucks.